
Vidiom Systems Chosen to Participate as Technology Mentor for AFI eTV Workshop

AFI Selects Top TV Shows to Prototype Digital Interactive Episodes

July 14, 2003, Broomfield, CO – Vidiom Systems has been selected as a mentor for the sixth-annual Enhanced Television Workshop, produced by the American Film Institute.

The Workshop is an exclusive production-based environment that provides television producers with the opportunity to work with world-class technology innovators and designers to create a prototype for the next generation of digital television. This year's selections include participants from ABC, Disney, Bloomberg TV, Vivendi Universal, Fuse Networks, PBS and the Washington Redskins.

Vidiom will be working with public broadcasters KCET and KQED to create an interactive version of pledge programming. "We are pleased to be among the technology companies selected to participate in this event," said Timothy Wahlers, President and CEO of Vidiom Systems. "The workshop gives us the opportunity to showcase our skill before some of the most talented people in the television industry."

About Vidiom Systems

Vidiom Systems Corporation is an established leader in providing iTV solutions. Vidiom's staff are pioneers in the iTV and multimedia industry with expertise in software design, consulting, documentation services and training, offering a unique set of skills for any iTV project. Vidiom has the software and services expertise to support your migration from legacy through hybrid to standards-compliant Cable platforms. Vidiom is a privately held

corporation founded in 1997 with headquarters near Boulder, Colorado and additional engineering offices in Portland, Oregon and Des Moines, Iowa.

About the AFI

AFI is the preeminent organization dedicated to advancing and preserving the art of film, television and other forms of the moving image. AFI trains the next generation of filmmakers at its world-renowned Conservatory, provides film preservation leadership and explores new digital technologies in moviemaking. AFI's New Media Ventures programs bring together the creative and digital communities, as it also seeks to develop a literacy program for the 21st century, helping young people learn to read and write via screens of all sizes-cinema, television, computer and the Internet.

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