
Vidiom Systems Joins the Interactive Television Alliance as Governing Members

July 6, 2003, Broomfield, CO – Vidiom Systems announced today they have joined the Interactive Television Alliance as Governing Members. Vidiom is proud to be associated with this well-recognized association of iTV professionals.

“The ITA has been leading the charge to promote and support interactive television efforts across this industry”, said Timothy Wahlers, President and CEO of Vidiom Systems. “We are excited to be part of the ITA and are looking forward to providing our expertise and experience to this association.”

About Vidiom Systems

Vidiom Systems Corporation is an established leader in providing iTV solutions. Vidiom's staff are pioneers in the iTV and multimedia industry with expertise in software design, consulting, documentation services and training, offering a unique set of skills for any iTV project. Vidiom has the software and services expertise to support your migration from legacy through hybrid to standards-compliant Cable platforms. Vidiom is a privately held corporation founded in 1997 with headquarters near Boulder, Colorado and additional engineering offices in Portland, Oregon and Des Moines, Iowa.

About the ITA

The Interactive Television Alliance is an independent, self-funding trade and professional organization representing the broad interests of the entire iTV industry. The ITA's mission is to accelerate interactive television deployment in North America, and does so through promoting cross-industry cooperation and outreach, supporting emerging technology and

furthering consumer awareness. The ITA has registered as a non-profit 501(c)6 entity. For more information visit www.itvalliance.org email info@itvalliance.org or call 310.403.3004.

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