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## **Vidiom Systems Offers OCAP™ Seminar at The Western Show**

November 4, 2003, Broomfield, CO – Vidiom Systems, in cooperation with CableLabs® and the Interactive Television Alliance (ITA), will be offering a seminar on the OpenCable™ Applications Platform (OCAP™) at The Western Show. OCAP, the software specification of the OpenCable project, solves the problem of proprietary operating system software by creating a common platform upon which interactive services may be deployed.

This 2-hour presentation will introduce ITV executives and developers to the OCAP specification, its history, status, and importance. The course will describe the basic structure of the OCAP specification, discuss significant dates, describe case-studies of current OCAP implementations and applications in development, and summarize requirements and architecture of OCAP applications.

The seminar will be held at the Anaheim Marriott, adjacent to the Anaheim Convention Center, Tuesday, December 2<sup>nd</sup>, 2003. The seminar will be presented from 9-11am and again from 2-4pm. The cost for the seminar is \$100. A continental breakfast and refreshments will be provided. Limited seating is available, so pre-register at [www.vidiom.com](http://www.vidiom.com).

Also at the OCAP Seminar, CableLabs, the author and manager of the OpenCable initiative, will be demonstrating a multi-vendor OCAP technology 'Lab' featuring tools, broadcast equipment and more. The OCAP Lab will be available from 8-9am, 11am-2pm and 4-5pm at the same location as the OCAP Seminar. The OCAP Lab is open to all interested parties, and does not require registration at the Western Show or participation in the Vidiom seminar.

Later in the evening (8 - 11pm), participants are welcomed to the Lanai Deck at the Hilton for an ITA-hosted cocktail reception, sponsored by Vidiom Systems, CableLabs, and other ITA member companies.

### **About Vidiom Systems**

Vidiom Systems Corporation is an established leader in providing iTV solutions. Vidiom's staff are pioneers in the iTV and multimedia industry with expertise in software design, consulting, documentation services and training, offering a unique set of skills for any iTV project. Vidiom has the software and services expertise to support your migration from legacy through hybrid to standards-compliant Cable platforms. Vidiom is a privately held corporation founded in 1997 with headquarters near Boulder, Colorado and additional engineering offices in Portland, Oregon and Des Moines, Iowa.

### **About the ITA**

The Interactive Television Alliance is an independent, non-profit trade and professional organization representing the broad interests of the entire iTV industry. The ITA's mission is to accelerate interactive television deployment in North America, and does so through promoting cross-industry cooperation and outreach, supporting emerging technology and furthering consumer awareness. For more information visit [www.itvalliance.org](http://www.itvalliance.org), email [info@itvalliance.org](mailto:info@itvalliance.org), or call 310.403.3004.

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