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## **Vidiom Systems To Demonstrate Starz On Demand® For OpenCable™ Platform**

December 2, 2003, Broomfield, CO – Vidiom Systems, the industry's leading provider of products and services for OpenCable, will demonstrate an OpenCable OCAP™ compliant version of the Starz On Demand® subscription video-on-demand service from Starz Encore Group (Starz Encore). The Starz On Demand application was developed using Vidiom Systems' new VISION Workbench™ development tools. The demonstration will take place at the CableNET® exhibit December 2-5, 2003 at the Anaheim Convention Center.

Starz On Demand is the first VOD application to be built using Vidiom Systems' VISION Workbench environment. "We are pleased to work with Vidiom Systems to demonstrate a new version of Starz On Demand for OpenCable networks," said Rebecca Lim, director of ITV Technology for Starz Encore.. "Vidiom Systems' development team and tools have quickly built and tested this new On Demand concept."

VISION Workbench is the industry's first complete development environment for the OCAP platform. The advantage of VISION Workbench is that it provides the industry's only OCAP client and headend simulation tools, allowing for complete application development on one PC. Incorporating the Time Warner Cable OCAP reference implementation, the client simulation environment perfectly matches a commercially deployable OCAP stack.

The VISION Workbench headend simulation tools provide support for building some of the most important applications on a cable network: VOD and EPGs. By simulating the delivery of channel data and VOD sessions, the VISION Workbench can save many hours of time developing and testing an application that previously needed to be loaded on the headend.

“We are excited to be working with Starz Encore to build their next generation VOD environment. The Starz On Demand application demonstrates the flexibility and richness of the OCAP environment, and the power of our VISION Workbench tools,” said Timothy Wahlers, President and CEO at Vidiom Systems.

VISION Workbench is currently in Early Release with the final product available in Q2 2004. Visit [www.vidiom.com](http://www.vidiom.com) to signup to participate in the Early Release Program.

### **About Vidiom Systems**

Vidiom Systems Corporation is an established leader in providing iTV solutions. Vidiom's staff are pioneers in the iTV and multimedia industry with expertise in software design, consulting, documentation services and training, offering a unique set of skills for any iTV project. Vidiom has the software and services expertise to support your migration from legacy through hybrid to standards-compliant Cable platforms. Vidiom is a privately held corporation founded in 1997 with headquarters near Boulder, Colorado and additional engineering offices in Portland, Oregon and Des Moines, Iowa.

### **Contact**

#### **Vidiom Systems Corporation**

10901 W. 120<sup>th</sup> Ave, Suite 230  
Broomfield, CO 80021

Jeff Bonin  
303-604-0800, x135  
[jeffb@vidiom.com](mailto:jeffb@vidiom.com)