

Vidiom Systems Announces New Integration and Deployment Group

Broomfield, CO – October 10, 2006 – Vidiom Systems, Inc., a leading provider of technology solutions and services to the cable and consumer electronics industries, today announced that it has created an Integration and Deployment Group to assist in the deployment of OCAP, eTV, IPTV, and iTV technologies.

To lead this group, Vidiom has hired industry veteran Mr. Jeff Berenson to the newly-created position of Vice President of Integration and Deployment. Mr. Berenson brings a wealth of experience in managing the testing, integration, and deployment of interactive services for domestic and international cable, satellite, and telecom operators.

Timothy R. Wahlers, President and CEO of Vidiom Systems, remarked, “With the US Cable industry driving the Open Cable Applications Platform (OCAP) from development to deployment, we are leveraging Vidiom’s OCAP and iTV expertise with Jeff’s iTV deployment experience to create a new group that is focused on the integration, testing, and deployment demands of this emerging market”.

Jeff’s experience includes working with proprietary and standards-based ITV technologies including OCAP, MHP, OpenTV, and Motorola solutions for Comcast, Time Warner, BSkyB (UK), Premiere (Germany), UPC (now UGC), BellSouth and other operators and vendors in the US and Europe. Vidiom’s integration and deployment team will provide a suite of services to help operators:

- define how OCAP and iTV technologies impact their specific networks
- develop strategies for integrating their networks, business processes, and operational support systems
- assist with their rollout of their service offerings

Mr. Berenson previously worked for: Interactive Broadband Consulting, ITV Partners, BearingPoint, and OpenTV.

About Vidiom Systems, Inc.

Vidiom Systems, Inc. (www.vidiom.com) is an established leader in providing innovative iTV solutions. Our expertise includes software design and engineering, application development, network migration, integration and deployment, testing, technical documentation, and technical training. Vidiom is the leading provider of OCAP solutions to the cable and consumer electronics industries and has been involved in every stage of the evolution of OCAP—from assisting in the design and development of the specification, to building the OCAP implementation for the OCAP Development, LLC, to designing and building the first application development and testing tools. Founded in 1997, Vidiom Systems is headquartered in Broomfield, Colorado, and has additional engineering offices in Portland, Oregon, and Des Moines, Iowa. Vidiom Systems is a member of the ADB Group of companies (www.adbholdings.com).

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