

Vidiom Systems, Inc. Launches OCAP™ Application Developer Program

Broomfield, CO – April 10, 2006 – Vidiom Systems, Inc., a leading provider of technology solutions to the cable and consumer electronics industries, today announced the formation of its OCAP Application Developer Program (ADP) to support application developers, content providers, and MSOs in the emerging OCAP application market. Vidiom's multi-tier program will allow developers access to a variety of developer set-top boxes, authoring and test tools, documentation, support, lab facilities, and training as well as online developer forums and an Annual Developer's Conference.

"There are many components in the OCAP ecosystem and Vidiom is working to provide several of these to enable OCAP. Vidiom's Application Developer Program provides developers with the set-top boxes, tools, lab facilities, and training needed to be successful in this emerging market," said Timothy R. Wahlers, President and CEO of Vidiom Systems.

OCAP is part of the OpenCable initiative created by CableLabs and has been adopted as a standard by the SCTE and other standards organizations. The goals of the OpenCable initiative are to provide a unified, open standard that allows programmers to deploy interactive services over multiple cable networks, enable supplier competition, and create a retail market for digital cable receivers.

For more information on the OCAP Application Developer Program and all of Vidiom's products and services visit us at the NCTA 2006 National Show in Atlanta April 9-11 at booth # 3965 at the Georgia World Congress Center.

Visit www.vidiom.com for more information.

About Vidiom Systems, Inc.

Vidiom Systems, Inc. is an established leader in providing innovative iTV solutions. Our expertise includes software design and engineering, network migration, integration and deployment, application development, technical documentation, testing, and technical training. Vidiom is the leading provider of OCAP solutions to the cable and consumer electronics industries and has been involved in every stage of the evolution of OCAP—from assisting in the design and development of the specification, to building the OCAP implementation for the OCAP Development, LLC, to designing and building the first application development and testing tools. Founded in 1996, Vidiom Systems is headquartered in Broomfield, Colorado, and has additional engineering offices in Portland, Oregon, and Des Moines, Iowa. Vidiom Systems is a member of the ADB Group of companies (www.adbholdings.com).

Contact

Vidiom Systems, Inc.
10901 W. 120th Ave, Suite 230
Broomfield, CO 80021
303-604-0800
Attn: Michael Malcy

OCAP, OpenCable, and CableLabs are trademarks of Cable Television Laboratories, Inc.